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SkyWest Airlines Promotes Von Means to Director of Learning and Development

For Immediate Release

ST. GEORGE, Utah, January 13, 2004 – SkyWest Airlines, a subsidiary of SkyWest, Inc. (NASDAQ: SKYW), is pleased to announce the promotion of Von Means to Director of Learning and Development. Von will work at the airline's corporate headquarters in St. George, Utah and will report to Necia Clark-Mantle, SkyWest's Vice President of the People Department.

Von joined SkyWest in 1995 as a flight attendant based in Salt Lake City. In 2000, he transferred to the People Department as Manager of Corporate Development. He has played a vital role in the enhancements to SkyWest's internal and external websites as well as the introduction of online learning and training courses.

In his new position, Von will be responsible for SkyWest's curriculum and multimedia development as well as collaborating resources with all training associated with the airline. He will also undertake the continued implementation of an online learning system utilizing the airline's learning management system. Von will act as a liaison between all internal departments maximizing SkyWest's human resource management software. Additionally, he will continue to facilitate the business administration for SkyWest's internal and external websites. Initially, he will manage a group of approximately seven employees.

"Von has been a tremendous asset to SkyWest over the years," said Clark-Mantle. "As we rapidly expand our workforce, it is imperative that we continue to develop our people to be the best in the industry. Our employees and ultimately our customers will benefit from Von's skills and leadership."

Founded in 1972, SkyWest continues to focus on the use of technology to benefit their employees and customers. System-wide, SkyWest has approximately 5,800 employees and serves a total of 104 cities in 27 states and three Canadian provinces with more than 1,200 daily departures.

This press release and information on SkyWest can be accessed at www.skywest.com.

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