



Contact Corporate Communications
435.634.3547 / 435.634.3546

SkyWest Airlines Offers *Fly Local Fares!* Between Pocatello and Salt Lake City for \$99 Each Way

For Immediate Release

POCATELLO, Idaho, August 1, 2003 – SkyWest Airlines, a subsidiary of SkyWest, Inc. (NASDAQ: SKYW), is excited to announce special *Fly Local Fares!* Beginning August 1, 2003, passengers can fly for \$99 each way between Pocatello and the airline's largest hub - Salt Lake City.

"We are committed to bringing quality air service to Pocatello that is reasonably priced," explained Steve Hart, SkyWest Vice President Market Development. "We've partnered with Pocatello for over 20 years, and we're pleased to offer this fare to the community as part of our continued commitment."

The special \$99 fare is part of the new "Fly Local" campaign and partnership SkyWest has made with the community. "Our goal is to ensure the long term viability for air service in Pocatello and reasonably priced local fares to Salt Lake City should go a long way toward achieving that objective," said Hart.

In January 2002, SkyWest moved all of its Delta flying to a "fee-per-departure" agreement. Under that arrangement, SkyWest was paid by Delta an agreed-upon departure rate for each completed flight, with additional to incentive amounts based on performance goals. As of August 1, the "fee-per-departure" agreement at Pocatello ends, and SkyWest again assumes the financial risk, making it possible to better control seat inventories and pricing. Consequently, SkyWest passengers can now enjoy *Fly Local Fares!*

In addition to the *Fly Local Fares!*, Pocatello passengers will enjoy free parking and short lines for check-in and security. Book your reservation at www.delta.com, or call Delta Reservations at 800.221.1212.

SkyWest currently operates under a marketing agreement in Pocatello with Delta Air Lines under the Delta Connection banner. As the nation's largest independently operated regional carrier, the airline carried 8.23 million passengers last year. SkyWest serves a total of 100 cities in 27 states and two Canadian provinces and has more than 1,100 daily departures. This press release and information on SkyWest can be accessed at www.skywest.com. SkyWest reminds you to fly local.

(more)

(page 2)

Current Schedule:

Salt Lake City to Pocatello

Depart	Arrive	Flight#	Frequency
8:30 am	9:24 am	3610	Daily
11:00 am	11:52 am	3609	Daily
3:10 pm	4:02 pm	3600	Daily
6:55 pm	7:47 pm	3601	Daily
10:10 pm	11:05 pm	3606	Daily

Pocatello to Salt Lake City

Depart	Arrive	Flight#	Frequency
6:20 am	7:15 am	3602	Daily
9:46 am	10:35 am	3610	Daily
12:15 pm	1:07 pm	3609	Daily
4:40 pm	5:27 pm	3600	Daily
8:15 pm	9:03 pm	3601	Daily

(###)