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## **SkyWest Airlines Offers *Fly Local Fares!* Between Grand Junction and Salt Lake City for \$99 Each Way**

### **For Immediate Release**

**GRAND JUNCTION, Colo., August 1, 2003** – SkyWest Airlines, a subsidiary of SkyWest, Inc. (NASDAQ: SKYW), is excited to announce special *Fly Local Fares!* Beginning August 1, 2003, passengers can fly for \$99 each way between Grand Junction and the airline's largest hub - Salt Lake City.

"We have given the city our commitment for quality air service that is reasonably priced," explained Steve Hart, SkyWest Vice president Market development. "SkyWest and Grand Junction have partnered for 20 years, and we're pleased to offer this fare to the community as part of our continued commitment."

The special \$99 fare is part of the new "Fly Local" campaign and partnership SkyWest has made with the community. "Our goal is to ensure the long term viability for air service in Grand Junction and reasonably priced local fares to Salt Lake City should go a long way toward achieving that objective," said Hart.

In January 2002, SkyWest moved all of its Delta flying to a "fee-per-departure" agreement. Under that arrangement, SkyWest was paid by Delta an agreed-upon departure rate for each completed flight, with additional incentive amounts based on performance goals. As of August 1, 2003 the "fee-per-departure" agreement at Grand Junction ends, and SkyWest again assumes the financial risk, making it possible to better control seat inventories and pricing. Consequently, SkyWest passengers can now enjoy *Fly Local Fares!*

In addition to the *Fly Local Fares!*, Grand Junction passengers will enjoy convenient parking and short lines for check-in and security. Book your reservation at [www.delta.com](http://www.delta.com), or call Delta Reservations at 800.221.1212.

SkyWest currently operates under marketing agreements in Grand Junction with Delta Air Lines and United Airlines as Delta Connection and United Express, respectively. As the nation's largest independently operated regional carrier, the airline carried 8.23 million passengers last year. SkyWest serves a total of 100 cities in 27 states and two Canadian provinces and has more than 1,100 daily departures. SkyWest press releases and information on SkyWest can be accessed at [www.skywest.com](http://www.skywest.com). SkyWest reminds you to fly local.

(more)

**Current Schedule:**

**Salt Lake City to Grand Junction**

Depart	Arrive	Flight#	Frequency
8:05 am	9:07 am	3665	Daily
9:57 am	11:01 am	3664	Daily
11:25 am	12:30 pm	3663	Daily
2:50 pm	3:57 pm	3666	Daily
6:30 pm	7:36 pm	3667	Daily
10:00 pm	11:05 pm	3661	Daily

**Grand Junction to Salt Lake City**

Depart	Arrive	Flight#	Frequency
6:30 am	7:40 am	3662	Daily
9:28 am	10:40 am	3665	Daily
11:40 am	12:48 am	3664	Daily
12:45 pm	1:53 pm	3663	Daily
4:18 pm	5:24 pm	3666	Daily
7:55 pm	9:05 pm	3667	Daily

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