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**SkyWest Airlines Offers *Fly Local Fares!*
Between Cedar City and Salt Lake City for \$99 Each Way
Plus Student Fares for \$106 Roundtrip**

For Immediate Release

CEDAR CITY, Utah, August 1, 2003 – SkyWest Airlines, a subsidiary of SkyWest, Inc. (NASDAQ: SKYW), is excited to announce special *Fly Local Fares!* Beginning August 1, 2003, passengers can fly for \$99 each way between Cedar City and the airline's largest hub - Salt Lake City. Additionally, SkyWest will offer a \$106 roundtrip fare for students in honor of Southern Utah University's 106 year anniversary.

"We have given Cedar City our commitment for quality air service that is reasonably priced," explained Steve Hart, SkyWest Vice President Market Development. "This community is a piece of SkyWest's history. We've had a partnership for more than 30 years, and we're pleased to offer this fare to the community as part of our continued commitment."

The special \$99 fare is part of the new "Fly Local" campaign and partnership SkyWest has made with the community. "Our goal is to ensure the long term viability for air service in Southern Utah and reasonably priced local fares to Salt Lake City should go a long way toward achieving that objective," said Hart.

In January 2002, SkyWest moved all of its Delta Connection flying to a "fee-per-departure" agreement. Under that arrangement, SkyWest was paid by Delta an agreed-upon departure rate for each completed flight, with additional incentive amounts based on performance goals. As of August 1, the "fee-per-departure" agreement at Cedar City ends, and SkyWest again assumes the financial risk, making it possible to better control seat inventories and pricing. Consequently, SkyWest passengers can now enjoy *Fly Local Fares!*

In addition to the *Fly Local Fares!*, Cedar City passengers will enjoy free parking and short lines for check-in and security. Book your reservation at www.delta.com or call Delta Reservations at 800.221.1212.

(more)

SkyWest currently operates under a marketing agreement in Cedar City with Delta Air Lines and under the Delta Connection banner. As the nation's largest independently operated regional carrier, the airline carried 8.23 million passengers last year. SkyWest serves a total of 100 cities in 27 states and two Canadian provinces and has more than 1,100 daily departures. This press release and information on SkyWest can be accessed at www.skywest.com. SkyWest reminds you to fly local.

Current Schedule:

Salt Lake City to Cedar City

Depart	Arrive	Flight#	Frequency
8:15 am	9:20 am	3633	Daily
1:23 pm	2:29 pm	3634	X6
8:15 pm	9:17 pm	3622	X6

Cedar City to Salt Lake City

Depart	Arrive	Flight#	Frequency
6:45 am	7:42 am	3660	X7
9:39 am	10:37 am	3633	Daily
2:50 pm	3:58 pm	3634	X6

- Monday – 1
- Tuesday – 2
- Wednesday – 3
- Thursday – 4
- Friday – 5
- Saturday – 6
- Sunday – 7

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