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SkyWest Airlines Announces Alison Gemmell as Director – Corporate Communications and Marketing

For Immediate Release

St. George, UTAH, March 13, 2002 -- SkyWest Airlines is pleased to announce that Alison (Ali) Gemmell has accepted the position of Director-Corporate Communications and Marketing. Ali will report to Necia Clark-Mantle, Vice President-People at the airlines' corporate headquarters in St. George, Utah.

Ali will oversee approximately 15 employees who will be responsible for the airline's Corporate Communications, Marketing, Internal and External Travel Programs and People Programs.

Ali has been with SkyWest for nearly 17 years, having served in both Customer Service and Marketing Departments in a variety of capacities. Most recently, Ali has been SkyWest's Director of Marketing where she oversaw the carrier's internal and external marketing programs. Ali has also served as board member on a wide variety of industry, trade and community groups.

"Ali's industry knowledge is second to none", said Necia Clark-Mantle. "She's earned the respect of both United and Delta in her tenure at SkyWest and continues to develop important relationships within our industry. She's innovative, creative and is capable of thinking 'outside the box'".

With significant growth expected as the airline takes delivery of additional Regional Jet aircraft, Ali's role will be to assure that the airline's marketing and communication needs are met. In addition to assuring that the airline is marketed well to air travelers throughout North America, she'll also be responsible for keeping a growing base of SkyWest employees well informed.

SkyWest Airlines is the nation's largest independently operated regional airline, and is based in St. George, Utah. SkyWest operates as United Express and Delta Connection under marketing agreements with United Airlines and Delta Air Lines, respectively. SkyWest serves 81 cities with approximately 1,000 daily departures in 23 states and two Canadian provinces. This press release, as well as past releases can be accessed on the SkyWest Internet site at: <http://www.skywest.com>.

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